

LASSITER

Lacrosse

Dear Student Athlete,

As part of the Lassiter Lacrosse team, your support of the program helps to keep it one of the top programs in the country. We are asking each athlete to participate in the selling of ad space in the Lassiter Lacrosse Year End Program Book. This book captures your season as a member of the Lassiter Lacrosse Team.

We are asking every athlete to sell ads this year.

Boys Minimum \$100 each

Girls Minimum \$100 each

Parents, this is a great opportunity to show support for your athlete.

Purchase your personal ad today.

Ad contracts with checks need to be sent to my attention. We need camera ready artwork, preferably in a digital format. The artwork should be in JPEG or TIFF format, saved at a minimum of 300dpi.

Show your support today. Thanks!!

Lassiter Lacrosse Booster Club

Camera ready artwork is due by February 28th, 2009. Make checks payable to "Lassiter Lacrosse Booster Club" and mail with completed contract with checks to:

Lassiter Lacrosse Booster Club

Jeff Swanson

3916 Remington Way, Marietta, GA 30066

LASSITER

Lacrosse

Dear Potential Sponsor,

Lacrosse continues to be the fastest growing sport in the South. Lacrosse at Lassiter High School also continues to grow through the number of boys and girls participating in the sport. Lassiter fields four teams – boys JV and Varsity and girls JV and Varsity. Our feeder program also continues to grow in numbers with Trojan Youth Lacrosse (ages 10-15) for boys and girls and the Junior Trojan team for 7th and 8th graders. Lassiter is approaching 375 kids in our programs.

The Lassiter Varsity Boys team made it to the state quarter final playoffs for the 2008' season and has been in the State Championship game 4 out of the past 5 years. The Lassiter Girls Varsity team made it to the state semi finals for the 2008' season. Two players from the Lassiter Girls Varsity team were chosen for the 2008' All State Team.

We are confident that 2009' will be another great year for Lassiter Lacrosse. With your support, we can continue the growth of the sport at Lassiter and success that we have had over the past 7 years.

We will continue the Platinum Level sponsorship for the 2009' season. This sponsorship level will result in a metal sign attached to the fence surrounding the lacrosse game field displaying your company.

If you have any questions, please do not hesitate to contact us. Our board member in charge of sponsorship is Jeff Swanson, 678-953-0996 or jswanson@gaagentnet.com.

Thank you for supporting our programs!

LASSITER

Lacrosse

SPONSORSHIP PROGRAM

Platinum Level _____ \$1,000

- Sign displayed on the advertiser board on the lacrosse field adjacent to Pete Shaw Road
- Full page ad in the Lassiter Souvenir Program
- Company recognition on a highly visible banner displayed at home games
- Feature position on the Booster Club web site with hyperlink to your company website
- Recognition over the PA system at each home game
- Commemorative Plaque and Team Picture
- Countless "thank you's" throughout the year

Gold Level _____ \$500

- Full page ad in the Lassiter Souvenir Program
- Company recognition on a highly visible banner displayed at home games
- Feature position on the Booster Club web site with hyperlink to your company website
- Recognition over the PA system at each home game
- Commemorative Plaque and Team Picture
- Countless "thank you's" throughout the year

Silver Level _____ \$250

- Half page ad in the Lassiter Souvenir Program
- Visibility on the Booster Club website with hyperlink to your company website
- Countless "thank you's" throughout the year

Bronze Level _____ \$100

- "Business Card" size ad in the Lassiter Souvenir Program
- Listing on the Booster Club website
- Countless "thank you's" throughout the year

Please address any questions regarding sponsorship to:

Jeff Swanson, (678) 953-0996 or jswanson@gaagentnet.com



Player Name: _____

LASSITER

Lacrosse

Advertiser Contract 2009 Season

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Sponsor Level: Contact Jeff Swanson

Cell: 678-953-0996 jswanson@gaagentnet.com

Sponsor Participation

Ad Sales

Platinum Level _____	\$1,000	Full Page _____	\$250
Gold Level _____	\$500	Half Page _____	\$150
Silver Level _____	\$250	Quarter Page _____	\$100
Bronze Level _____	\$100	Business Card _____	\$50

Camera ready artwork is due by February 28th 2009. Make checks payable to "Lassiter Lacrosse Booster Club" and mail with completed contract to:

Lassiter Lacrosse Booster Club

Attn: Jeff Swanson

3916 Remington, Way, Marietta, GA 30066

Home Phone: (770) 516-4707